

For all your media monitoring and media analysis needs

Who We Are

FGi, an ISO 9001:2015 Certified U.S. Small Disadvantaged Business, delivers global support services to government entities and humanitarian efforts. Specializing in providing solutions to the development industry for 10 years.

FGi Solutions is America's premier media intelligence provider, offering dependable media monitoring and analysis reports to a diverse range of clients.

DO YOU NEED A SUSTAINABLE SOLUTION THAT INTEGRATES WELL WITH YOUR COMMUNICATION STRATEGY?

Then FGi Solutions is your ideal partner. Leveraging our partners' intuitive media outreach portal and tapping into over a million sources worldwide, we combine cutting-edge technology with years of expertise to evaluate your content and deliver precise results.

The essence of effective monitoring lies in receiving pertinent information promptly, tailored to your specific needs, and presented in a clear format accessible on mobile devices. This approach saves time and empowers you to take proactive control of your communications strategy.

OUR VALUE PROPOSITION:

- Delivers accurate and tailored media intelligence.
- Stay ahead with timely insights for proactive decision-making.
- Take control of your strategy with actionable information

Services

MEDIA MONITORING

- Print Monitoring
- Broadcast Monitoring
- Online Monitoring
- Social Media Monitoring

INFLUENCER/MEDIA MANAGEMENT THROUGH PR PLATFORM

- Influencer Identification and Analysis
- Comprehensive Media Content
- Accurate and Updated Contacts
- Cross-Media Data Integration
- Real-Time Insight Access and Distribution

ANALYSIS AND REPORTING

- Comprehensive Media Metrics
- Customized Analysis Solutions
- Quantitative and Qualitative Insights
- Tailored Reporting Options

AI-POWERED MEDIA DATABASE & OUTREACH SOLUTION

- Targeted Media Contact Discovery
- Global Database Access
- Advanced Filtering Options
- Trusted Contact Information
- Multilingual Capabilities